

深入浅出HTML5游戏开发

Egret Evangelist
A闪



什么是HTML5



2 个人

1 天半

3 天

2 亿PV

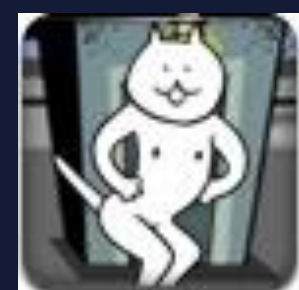


- 额外的用户增量
- 即点即玩的用户体验
- 完整的生态闭环

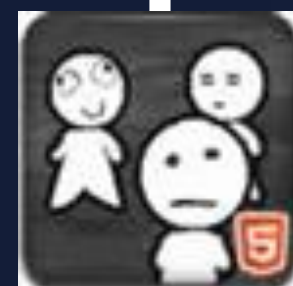








2014



2015



2016

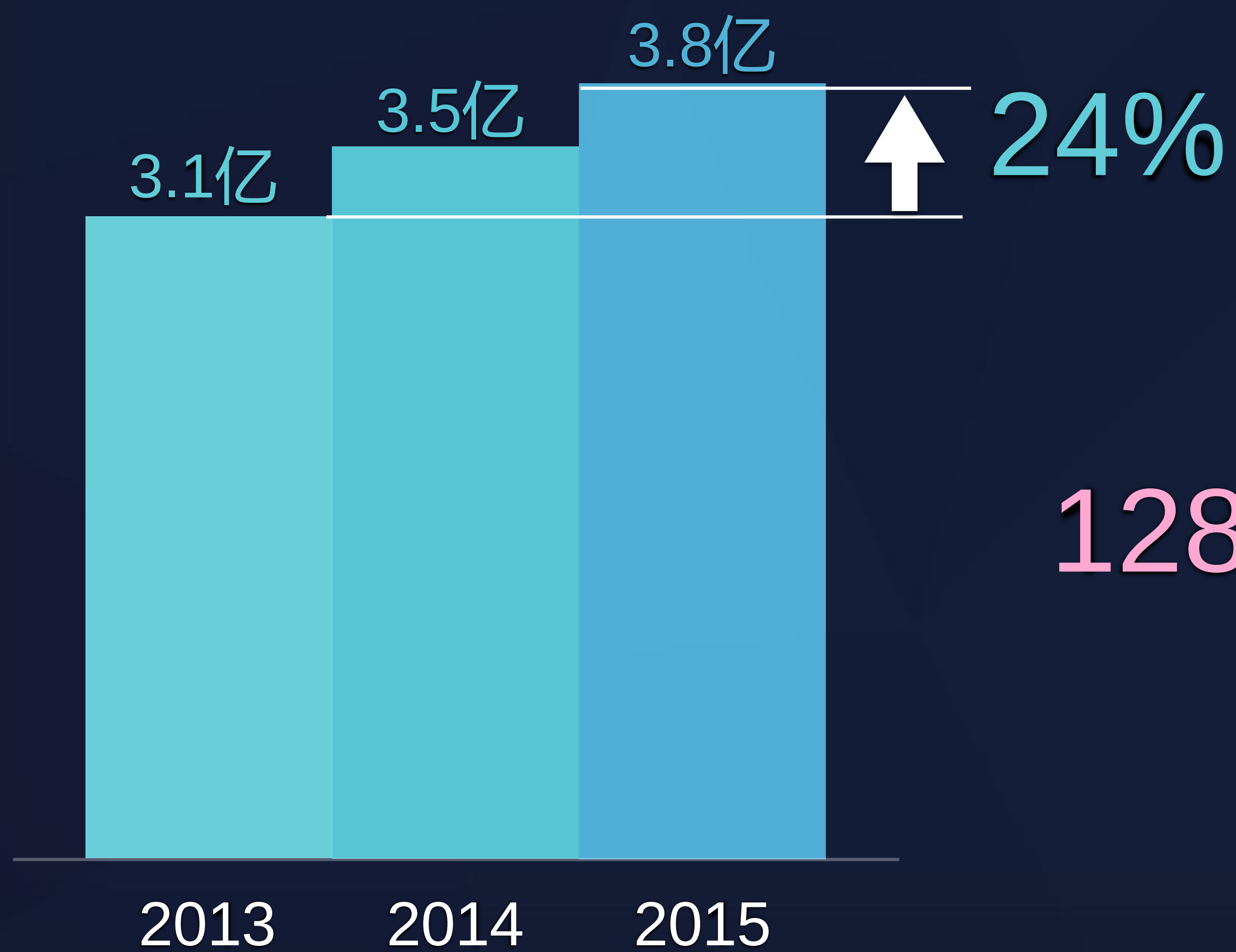
2017



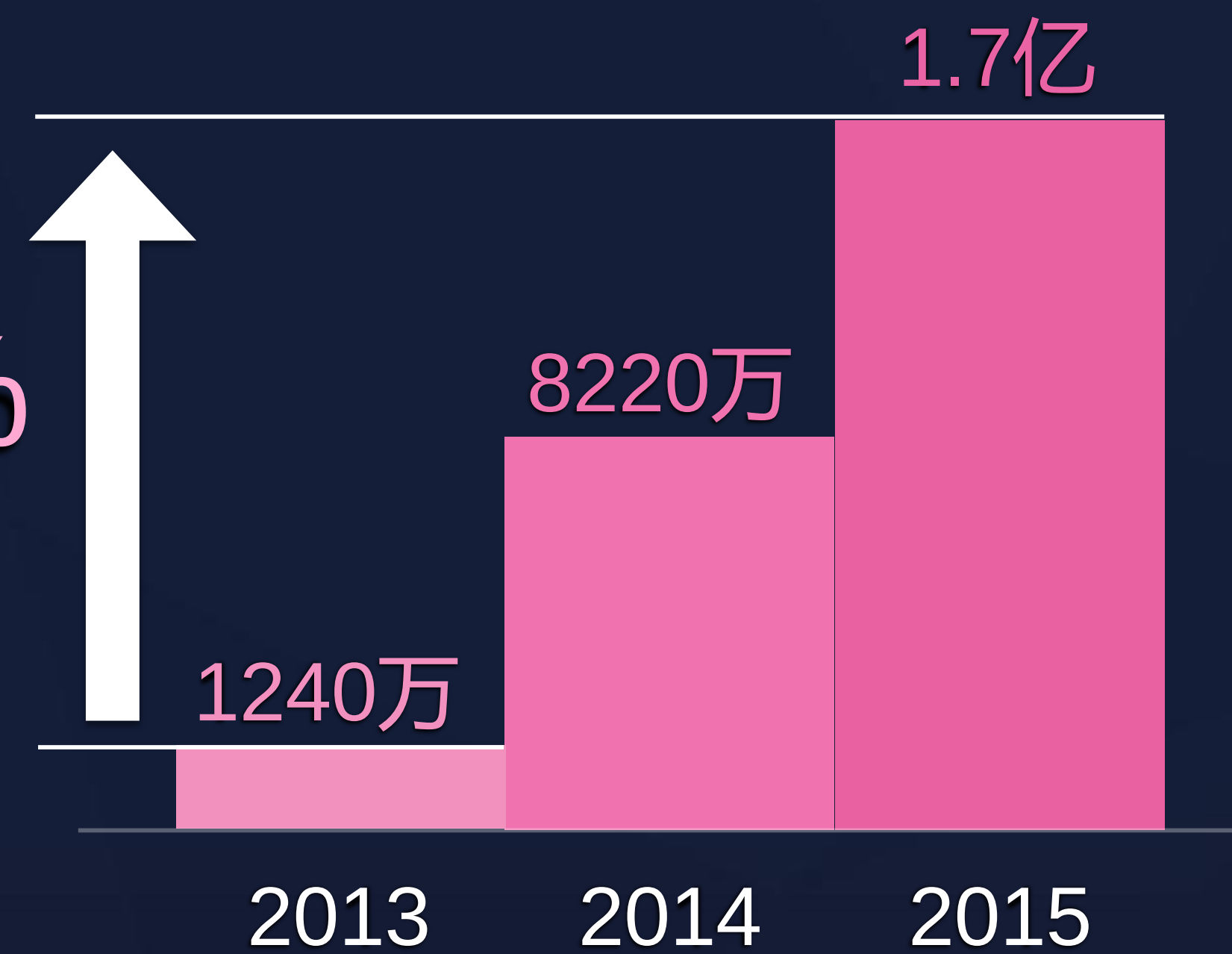


行业数据

移动游戏用户规模



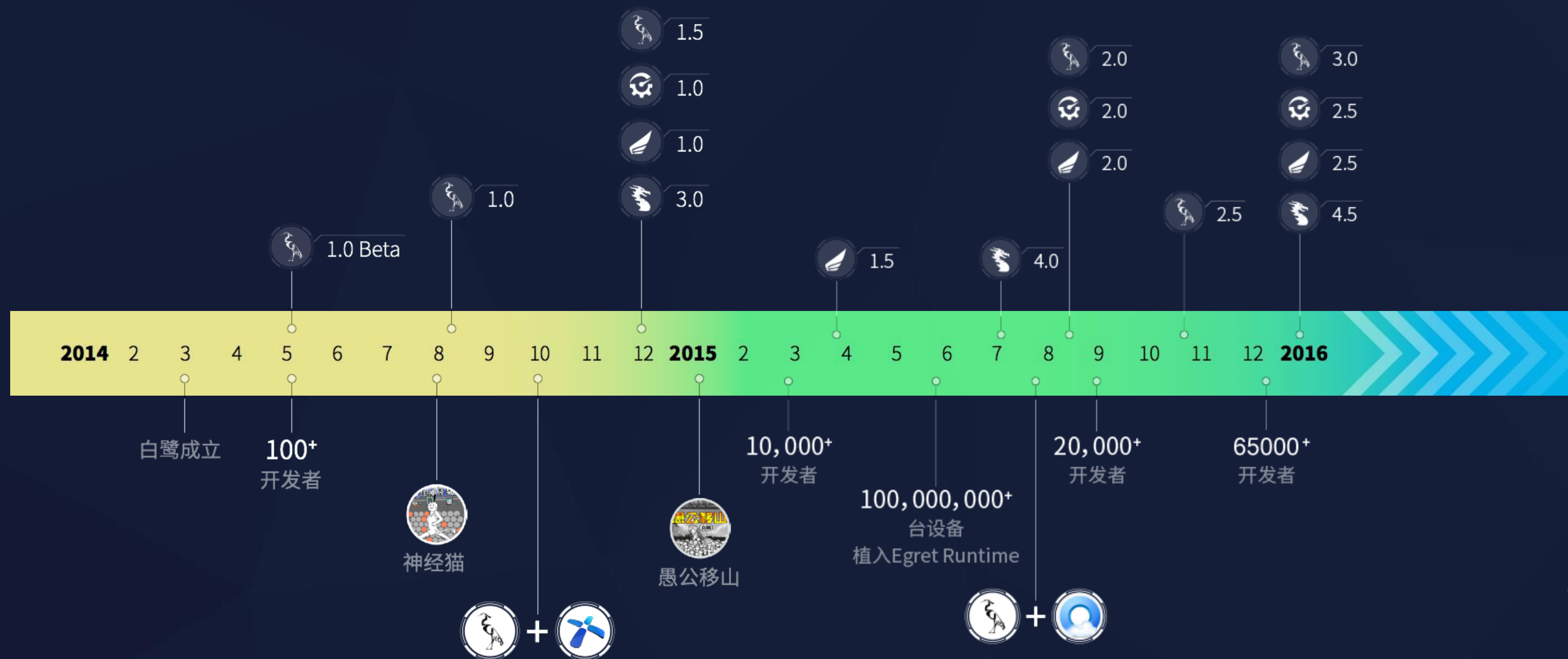
H5游戏用户规模 (万人)



Egret工具简介



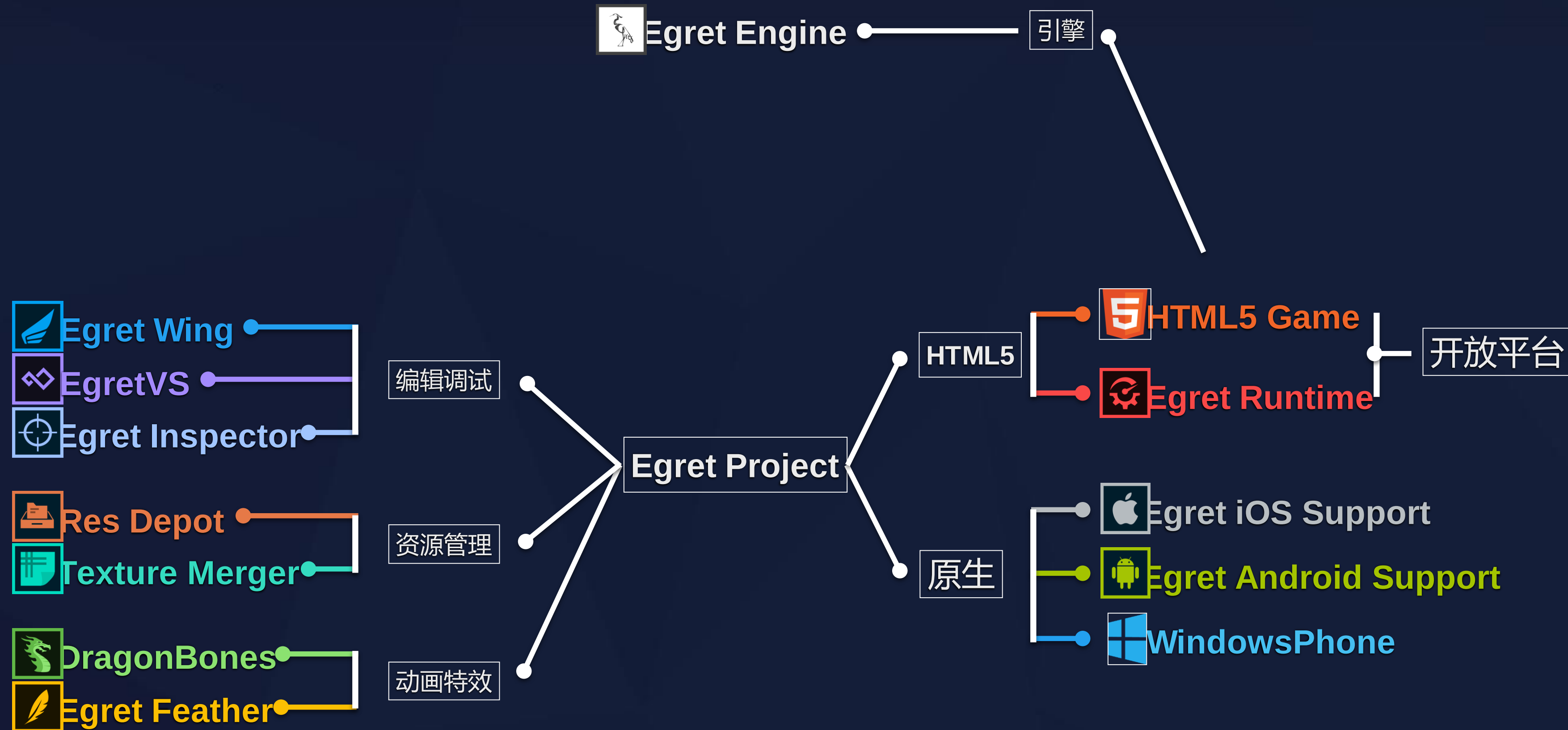
白鹭产品发展简介



Egret workflow

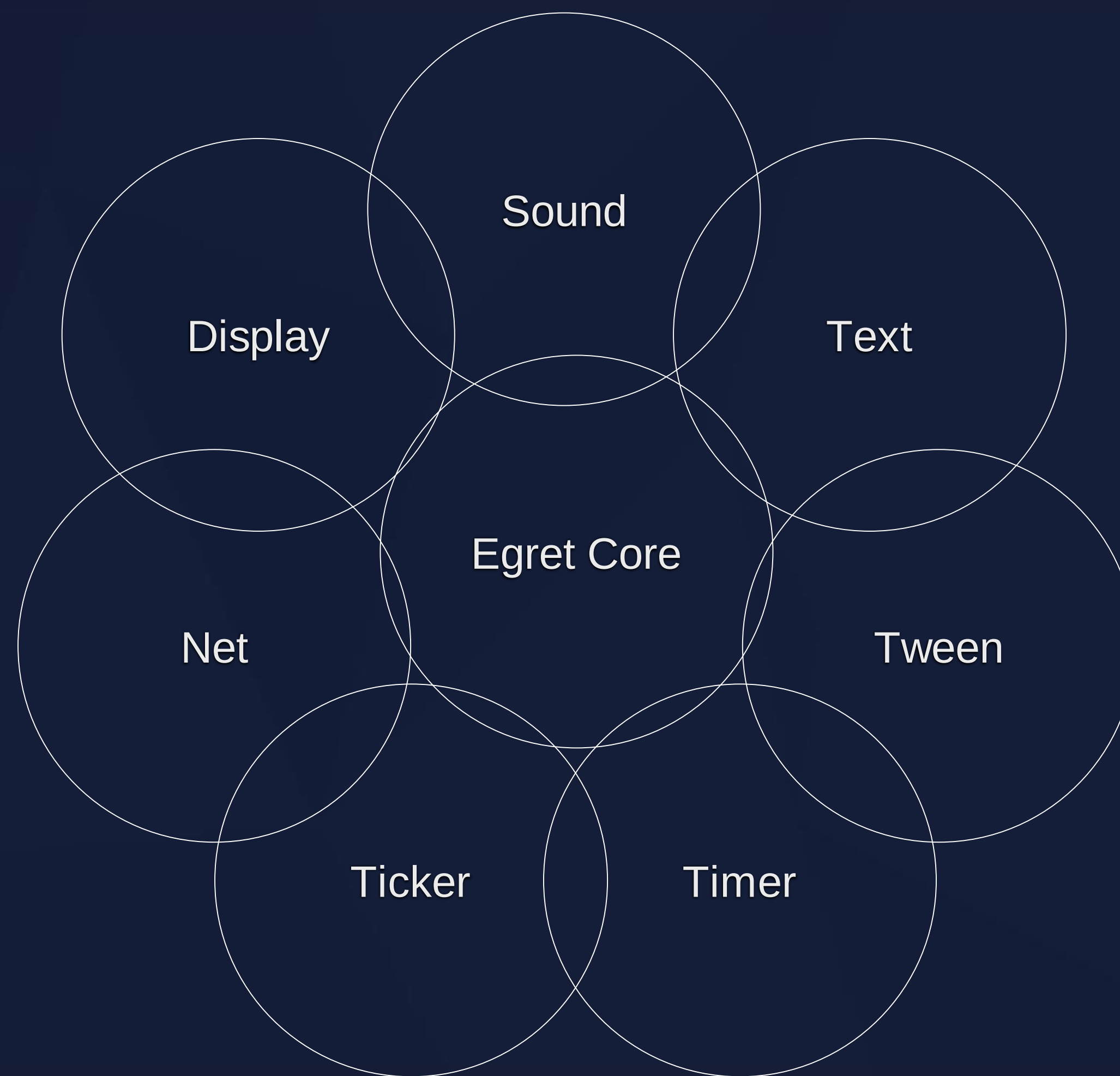


Egret workflow



被搁置的计划





Egret Core

Egret EUI

DragonBones

RES

WebSocket



Egret Core

Egret EUI

DragonBones

RES

WebSocket

Gesture

Greensock

MD5

Particle

Physics

Socket IO

WeChat SDK

DataEye SDK



Egret游戏开发示例





THANKS

egret.com

80000名H5游戏开发者的选择

